

Yusuf Can Bayrak

Founding Product Designer & Design Engineer

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PROFESSIONAL SUMMARY

Founding Product Designer and Design Engineer with 6+ years of experience designing B2B SaaS platforms, dashboards, design systems, landing websites, and brand experiences for startups, government clients, and high-growth digital products. At c/side, owns design across the client-side security dashboard, landing website, design system, prototypes, brand assets, slide decks, and customer-facing materials while contributing front-end implementation for the dashboard and landing website. Strong at translating complex technical workflows into clear, usable product experiences and shipping closely with engineering.

CORE SKILLS

Product Design: B2B SaaS, dashboards, onboarding, reporting, data-heavy interfaces, compliance workflows, UX research, prototyping

Design Systems: UI components, interaction design, responsive web, mobile-first design, accessibility-minded UI, brand systems

Design Engineering: front-end implementation, responsive layouts, HTML, CSS, JavaScript, component QA, engineering handoff

Brand & GTM: landing pages, brand assets, product storytelling, slide decks, visual direction, customer-facing materials

Collaboration: stakeholder workshops, cross-functional delivery, design leadership, client communication, developer collaboration

PROFESSIONAL EXPERIENCE

Founding Product Designer & Design Engineer | c/side

San Francisco, CA / Remote | Full-time | Feb 2025 - Present

- Own product, brand, and web design across c/side's client-side security platform, including the dashboard, landing website, design system, prototypes, slide decks, and customer-facing materials.
- Designed the core SaaS dashboard experience for script inventory, monitoring, reporting, onboarding, and PCI/compliance workflows.
- Contributed front-end implementation for the dashboard and landing website, translating Figma designs into responsive UI and polishing product details in code with engineering.
- Built and maintained scalable UI patterns and design-system components used across product, marketing pages, prototypes, and sales materials.
- Turned complex security and compliance concepts into clear workflows for technical and non-technical users.
- Partnered with engineering and leadership to prototype, validate, and ship product experiences in a fast-moving startup environment.

User Interface Designer | Crafton

Poznan, Poland | Full-time | Apr 2023 - Dec 2024

- Designed web and mobile products for high-profile clients across Saudi Arabia, including government, finance, transportation, media, healthcare, and maritime projects.
- Created responsive interfaces, prototypes, design systems, and handoff documentation for large-scale enterprise and public-sector digital products.
- Led stakeholder workshops and design reviews to align product direction with user needs, business goals, and implementation constraints.
- Contributed to national and enterprise-level design system work, improving consistency across complex digital products and client teams.

Senior Product Designer | Capoom

San Francisco, CA / Remote | Contract | Oct 2024 - Feb 2025

- Redesigned Capoom's website and product interfaces, modernizing the visual direction and improving the overall user experience.
- Designed an Awwwards-nominated interactive website concept in collaboration with 3D modeling specialists and developers.
- Delivered a cohesive design system and responsive visual direction across web, product, and brand touchpoints.
- Worked with stakeholders to align visual design, product usability, business positioning, and implementation quality under tight deadlines.

Lead UI/UX Designer | OPTIMIGG

Istanbul, Turkey / Remote | Contract | Sep 2024 - May 2025

- Led UX and UI design for an esports platform supporting tournaments, quests, events, achievements, team flows, and player experiences.
- Created product flows and interface patterns for players, teams, organizers, and platform administrators.
- Provided actionable design feedback to front-end developers to maintain interaction quality, design integrity, and product consistency.
- Guided a small design team, improving collaboration, delivery quality, and alignment with product goals.

Founder & Creative Director | Astrilya

Istanbul, Turkey | Self-employed | Apr 2020 - Feb 2025

- Designed and delivered websites, landing pages, brand identities, marketing assets, and digital experiences for clients across Turkey and Europe.
- Managed client discovery, visual direction, design delivery, and ongoing communication from concept to launch.
- Built partnerships with businesses and collaborators to deliver broader digital solutions for clients.

Frontend Developer | Turkbil

Istanbul, Turkey | Mar 2020 - Aug 2020

- Contributed front-end development, design improvements, and user feedback analysis for client-facing digital products.

SELECTED PROJECTS & CLIENTS

Selected projects: c/side security dashboard, c/side landing website, SDA Design System, JESR mobile app, National Design System contribution, Capoom interactive website, OPTIMIGG esports portal.

Selected clients: Ministry of Economy, Ministry of Media, Ministry of Transportation, National Development Fund, SDA, Jeddah Development Authority, Almoosa Hospital, Folk Maritime, Alfanar, Taadeen, Allsorted.

EDUCATION

Bachelor of Engineering (B.Eng.), Computer Science | Collegium Da Vinci | Graduated February 2026

LANGUAGES & CERTIFICATION

English (C2), Turkish (Native) | EF SET English Certificate (C2 Proficient)